

Career Summary

As a seasoned *Graphic Designer* I have extensive experience creating and producing a large array of design solutions directly for, or as a third party vendor, to such entities as: *Adidas, Lowe's, Bed, Bath & Beyond, Walmart, Special Olympics and others.* With a diverse background in both print and digital, I have broad experience collaborating and working on projects with both larger international marketing teams in corporate settings, and also one-on-one with smaller, independently owned businesses.

With a unique skill set that goes beyond graphics and overlaps with Marketing IQ conceptualization and copywriting, I am adept at exploring and understanding what's needed to successfully and creatively develop a project from start to finish, elevating the brand of any organization I work with by producing both print and digital assets such as:

- *Print Advertising*
- *Social Media Ads, Posts, Banners - static & animated*
- *Lifestyle imagery for online retail or corporate presence*
- *Product Packaging and label design*
- *Product Sell Sheets*
- *Logo design*
- *Presentations (print, PPT and Video)*
- *Iconography*
- *Brochures*
- *Video Editing*
- *Illustration*
- *Website Design*
- *Trade Show Booth Graphics*
- *End-Cap and In-Store Display; concept and design*
- *Photo shoot direction*
- *Extensive Photo Manipulation*
- *Direct Mail Marketing*
- *Posters & banners*
- *Signage - digital & hand-lettered*

Work Experience

Ecovacs Robotics, Inc. – Lead/Senior Graphic Designer, N.A. – L.A. & Kansas City, MO / June 2013 to Nov. 2016

In collaboration with the U.S. Marketing team and working in conjunction with a co-lead Senior Designer on the Global Marketing team, I managed the International designers and led the branding and re-branding efforts of a multi-million dollar company as it expanded its business into North America and Europe. Projects and responsibilities included:

- *Development and production of extensive lifestyle imagery and graphics for online retail partners such as Amazon, WalMart, Lowe's, BestBuy, Home Depot, Kohls, Wayfair and more.*
- *Print and Online marketing assets*
- *Social Media promotions and posts*
- *Product Packaging*
- *Product Sell sheets & Brochures*
- *POP End Cap and In-line store Displays*
- *Video, collaborative - scripting and editing*

MJWrightDesign – Freelance Contractor – Portland, OR & Los Angeles, CA / July 2006 to June 2013

Diverse design projects across mediums, including: Logo and identity design, Print and digital advertising, Package and Label design, Illustration, Banners and Signage, Direct-mail Marketing, Presentations (Print, PPT and video), Brochures, Postcards, Website design (WYSIWYG and in collaboration with developers).

Tension Corporation – Creative Designer – Kansas City, MO / January 1995 to July 2006

Through well-targeted design, my work was directly responsible in helping the company gain many large, multimillion-dollar direct mail marketing accounts. I developed artwork for print which encompassed logo design, illustration, photo manipulation & typography. I created and built the Art Dept. intranet job request site, vastly improving job submission, tracking and turn-around times. Led company-wide re-brand, including new logo design in 2011 for their 125th Anniversary.

Skills and Strengths

Adobe Illustrator		Web Design (WYSIWYG apps)	
Adobe Photoshop		Illustration	
Adobe InDesign		Typography	
Adobe Acrobat		Creativity	
MS Powerpoint/Office		Layout	
Adobe Premiere/iMovie		Googling everything	

Education

JCCC – Currently enrolled in 2017 Spring semester (begins mid-January) Web Development – HTML & CSS, Javascript
University of Central Missouri / BFA (Visual Art and Design)
University of Central Missouri / BSE (Art Education)